

News Release

Ref: LE/07/17

Date: 23rd February 2007

Pages: 1

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ATS PREVIEW NEWS

Lucas powers up for Automotive Trade Show 2007

Lucas Electrical, the UK's leading supplier of replacement electrical automotive parts, is making a welcome return to the Automotive Trade Show 2007 (Hall 1, Stand 1745) to showcase a host of progressive new products and services.

The ever-expanding Lucas Batteries programme will take centre stage. As well as its market leading automotive battery programme Lucas will also be launching a brand new range of specialist AGM, ADC, and GEL batteries for ever-growing powered sectors such as golf buggies, jet skis and lifting equipment.

Visitors will also be able to take in the full sweep of market-leading electrical programmes offered by today's Lucas brand, including Bulbs, Obligatory Lighting, Rotating Machines, Door Mirrors, Batteries, Ignition products, Lambda Sensors, Engine Management, Fuelling and Emissions products, Switches and Sensors, Beacons and Lightbars.

Lawrence Keen, sales manager at Lucas Electrical said: "The Lucas stand promises to be one of the most visited at the show. We have an exceptional portfolio and strong market reputation, which we intend to clearly demonstrate. Commercial and technical experts from each of the Lucas divisions will also be on hand to update visitors on how the Lucas programme is progressing."

For more information about Lucas Electrical, call 0870 608 0761, or visit www.lucas-electrical.co.uk.



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